



BUSINESS WALK SURVEY

Date: October 18, 2017

Business visited: _____

Name of person contacted: _____

Please rate the current state of your business (over the past year)

- Slow/Declining Fair/Steady Good/Increasing

Total number of employees:

Full-time: _____

Part-time: _____

Temporary (seasonal): _____

Total employees: _____

What do you like MOST about doing business in the area? [Choose one]

- Community/Lifestyle/Location
- Affordability/Cost of doing business
- Clientele
- Business-friendly local government
- Availability of labour
- Availability of local services
- Cost of doing business
- Other: _____

Are you a member of the Chamber of Commerce?

- Yes No

If no, why not?

What can be done to help your business thrive?

What are the biggest challenges facing your business?

- Financing
- Finding/keeping employees
- Lack of customers
- Lack of space
- Seasonality of business
- Property rental/purchase costs
- Property taxes
- Marketing
- Local restrictions
- Other: _____

Do you plan to retire or sell your business in the next 5 years? (If *No*, skip the next question)

- Yes No

Do you have a succession plan in place?

- Yes No

What specific information or resources would you like to have access to locally?

- Business Financing
- Employee Recruitment & Retention
- Employee Training
- Business Planning
- Succession Planning
- Growth & Expansion Planning
- Business-to-Business Networking
- Marketing Support
- Other: _____

How do customers hear about your business?

On a scale of 1 (not at all likely) to 10 (extremely likely), how likely are you to recommend Hope as a place to do business? _____

Additional Comments:

Completed surveys can be returned to AdvantageHOPE:

In person: 919 Water Avenue (Hope Visitor Centre and Museum Complex)

By email: executivedirector@advantagehope.ca

By mail: Box 370 / Hope, BC / V0X 1L0



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